

# EXCLUSIVE

## SPONSORSHIPS

**Stand out from your competitors - Dominate the event!**

### A - MAIN OPENING (exclusive):

**\$2,800 (Non Exh.) | \$2,520 (Exh.)**

**Open the Event with Your Message... Loud & Clear!!**

5 minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.

### B - "HAPPY HOUR" (2 available):

**\$3,000 (Non Exh.) | \$2,700 (Exhibitor)**

**On Day 1, August 21 at 5 pm. Invite all Attendees to**

**Network with You... Be the Host of the Party!** At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

### C - ONLINE REGISTRATION (exclusive):

**\$2,500 (Non Exh.) | \$2,250 (Exh.)**

**Welcome Attendees with Your Message & Image when they register on-line!** Benefits include: Banner with link on-line in all registration pages & in confirmation emails. Advanced recognition in website, expo guide and show promotions.

### D - BADGES (exclusive):

**\$3,000 (Non Exh.) | \$2,700 (Exhibitor)**

**Display your Logo, Message & Image on the back of the badge.** Logo at Registration area. Recognition in website, show promotions, and expo guide.

### E - LANYARDS (exclusive):

**\$2,000 (Non Exh.) | \$1,800 (Exhibitor)**

Lanyard provided by sponsor.

### F- WEBSITE (exclusive):

**\$2,500 (Non Exh.) | \$2,250 (Exhibitor)**

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

**EXCLUSIVE SPONSORSHIPS may be also customized as per your needs.**

the  
**Water**  
expo

### G - FLOORPLAN (exclusive):

**\$2,000 (Non Exh.) | \$1,800 (Exhibitor)**

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards on-site.

### H - EXPO BAG (exclusive):

**\$2,000 (Non Exh.) | \$1,800 (Exhibitor)**

**Bring your own bag to the Show!** Advanced recognition in website, event's program and guide (Bag). Recognition in website, show promotions, event's program & guide.



### I - PROGRAM CHART (exclusive):

**\$2,000 (Non Exh.) | \$1,800 (Exhibitor)**

Program chart with complete schedule of sessions and events (given to each attendee in a separate piece, posted in the event website & on the directional board triangles on-site) Sponsored by "Company name or Logo".

### J - UNIVERSITY DAY AUG. 20 (exclusive):

**\$2,000 (Non Exh.) | \$1,800 (Exh.)**

**Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals.**

Table top by the breakouts entrance lobby, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event's program & guide.

### K- INSERTS in EXPO BAG (3 available - 2 SOLD):

**\$700 ea. (Non Exh.) | \$670 ea. (Exhibitor)**

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

### L- COFFEE STATIONS:

**Opening \$950, University Day \$950 | \$3,500 (exclusive for the whole show)**

Logo on event signage by the coffee station, Recognition in website, show promotions, event's program & guide.

### M- AUDIO VISUALS (exclusive):

**\$2,000 (Non Exh.) | \$1,800 (Exhibitor)**

Logo with booth number in ALL A/V screens at Educational Break-out & Floor Tracks. Recognition in website, promotions & guide.

## EXPO GUIDE ADVERTISING:

**TWE24 Expo Guide** is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site and on-line.

|                     |                |                  |
|---------------------|----------------|------------------|
| <b>Back cover</b>   | <b>\$2,495</b> | <b>exclusive</b> |
| <b>In cover</b>     | <b>\$1,795</b> | <b>exclusive</b> |
| <b>Page 3</b>       | <b>\$1,795</b> | <b>exclusive</b> |
| <b>Full page</b>    | <b>\$1,295</b> |                  |
| <b>Half page</b>    | <b>\$795</b>   |                  |
| <b>Cover banner</b> | <b>\$995</b>   | <b>exclusive</b> |



(305) 412-3976 - mail@TheWaterExpo.com - www.TheWaterExpo.com

This Box is for your info in the Expo Guide & Online - Please print clearly

COMPANY/EXHIBITOR: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ www: \_\_\_\_\_

Main BRANDS: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

INDUSTRIES: ☐ Wastewater ☐ Sewer ☐ Environ-Svcs. ☐ Portable Sanitation ☐ Pressure ☐ Quality

MARKETS: ☐ USA ☐ FL ☐ South FL ☐ Caribbean ☐ Central America ☐ South America

Your description for the Guide (limit to 20 words)

CONTACT 1 (Name): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CONTACT 2: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

## AUGUST 21 & 22

### Education starts Aug. 20

#### MACC Convention Center - In Miami

Please complete, sign & return this Agreement to show organizers

By [mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com)

All requests will be assigned on a first-come, first-served basis.

Make your check payable to  
**THE WATER EXPO** and mail it to  
**8900 SW 107 Ave., Ste. 313**  
**Miami, FL 33176**

To pay by credit card use the box at the bottom. To pay by wire transfers or ACH ask for instructions. Agreement will be considered valid when signed by Show Management

### MAKE YOUR SELECTION

1) Sponsor Package: DIAM+\_\_\_ DIAM\_\_\_ PLAT\_\_\_ GOLD\_\_\_ SILV+\_\_\_ SILV\_\_\_ BRO\_\_\_

2) Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) # \_\_\_\_\_ b) # \_\_\_\_\_ c) # \_\_\_\_\_

3) Booth types: Add ☐ \$100 (2-side open) ☐ \$175 (3-side open) ☐ \$250 (Island booth)

4) Electricity: ☐ \$180 (up to 300 sq. ft.) ☐ \$280 (400 sq. ft. and up)

5) Others: ☐ Speaking: \$795 ☐ 2<sup>nd</sup> listing: \$495

6) Exclusive Sponsorships: \_\_\_\_\_ Guide AD (size): \_\_\_\_\_

Note: \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

### COST

1) Package \$ \_\_\_\_\_

2) Booth \$ \_\_\_\_\_

3) Booth type \$ \_\_\_\_\_

4) Electricity \$ \_\_\_\_\_

5) Others \$ \_\_\_\_\_

6) Exclus./Ads \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

Approved by  
Show Management

Exhibitor / Sponsor Signature \_\_\_\_\_

Expo Account Executive \_\_\_\_\_

Date \_\_\_\_\_

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO [Terms & Conditions](#), and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

### PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_