

EXCLUSIVE SPONSORSHIPS

Stand out from your competitors... Dominate the event!

AUG. 26 & 27

9th Edition

the **Water** 2020
expo

A - MAIN OPENING (exclusive):




\$2,500 (Non Exh.) | \$2,000 (Exh.)

Open the Event with Your Message... Loud & Clear!! 10-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.



B - TWE20 "HAPPY HOUR" (exclusive)

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

On Day 1, August 26, 4-5 pm. **SOLD**  **Be the Host of**  **low cost and high impact**  **standing presence & exposure during the "Happy Hour".** Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

C - "SEE-YOU-IN-2021 FREE BEER CLOSING" (exclusive):





\$2,000 (Non Exh.) | \$1,600 (Exh.)

On Day 2, Aug 27, 3pm by your BOOTH.

Logo on event signage, Recognition in website, show promotions, event's program and guide.

D - REGISTRATION & BADGES (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Welcome Attendees with Your message  **register on-line and in their Badges on-**  **Banner with link on-line on registration page**  **badges. Logo at Registration area. Advanced**  **recognition in website, show promotions, and expo guide.**

E - LANYARDS (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exhibitor)

Lanyard provided by sponsor.

F - CHARGING STATION (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Keep attendees fully operational with their mobiles! Logo with a Courtesy of "Your Company Name" in the station. Advanced recognition in website and show promotions, recognition in event's program and guide.



G - TWE20 FLOORPLAN (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

H - EXPO BAG (exclusive):

\$2,000 (Non Exh.) | \$1,600 (Exh.) **Bring your own bag to the Show and Make it the EXPO BAG!**

Advanced recognition in website and promotions, recognition in event's program and guide (Bag is provided by sponsor)

I - TWE20 PROGRAM CHART (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

TWE20 Program chart with complete schedule of sessions and events (given to each attendee in a separate piece, posted in the event website & on the directional board triangles on-site) Sponsored by "Company name or Logo".

J - TWE20 SPECIAL COURSE:

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Deliver your message as a thought-leader in your field and interact with qualified potential customers and professionals.

Table top by the breakout entrance, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, event's program & guide.



K - INSERTS in EXPO BAG (5 available):

\$700 ea. (Non Exh.) | \$560 (Exh.)

Unique item provided by sponsor to insert in Expo Bag. The item must be approved by The Water Expo.

Trenchless
TECHNOLOGY.

L - COFFEE STATIONS: Opening

\$950 | Courses, Matchmaking & Featured Sessions \$750 ea. |

\$3,500 (exclusive for the whole show)

Logo on event signage by the coffee station, Recognition in website, show promotions, event's program & guide.

M - TWE20 WEBSITE (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exh.)

Banner with link in every page of the website displayed in the header. Recognition in website, show promotions, event's program & guide.



N - TWE20 AUDIO VISUALS (exclusive):

\$2,500 (Non Exh.) | \$2,000 (Exhibitor)

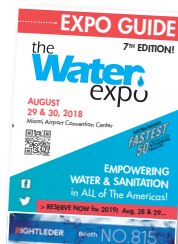
Logo in ALL A/V screens at Educational Breakout & Floor Tracks. Recognition in website, promotions & guide.

EXCLUSIVE SPONSORSHIPS may be also customized as per your needs.

EXPO GUIDE ADVERTISING:

TWE20 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, distributed on-site to each attendee.

Back cover	\$1,995	exclusive
In cover	\$1,495	exclusive
Page 3	\$1,495	exclusive
Full page	\$1,295	
Half page	\$795	
Quarter page	\$495	
Cover banner	\$995	exclusive



(305) 412-3976 | mail@TWE20.com

the Water expo

August 26 & 27, 2020

Miami Airport Convention Center

Please complete, sign & return this Agreement to show organizers
By FAX to **(305) 412-3247** or
mail@TheWaterExpo.com

All requests will be assigned on a first-come, first-served basis.

Make your check payable to
THE WATER EXPO and mail it to
8900 SW 107 Ave., Ste. 313
Miami, FL 33176

To pay by credit card use the box at the bottom.

To pay by wire transfers or ACH ask for instructions.

Agreement will be considered valid when signed by Show Management

PARTICIPATION AGREEMENT

This Box is for your info in the Expo Guide & Online - Please print clearly

COMPANY/EXHIBITOR: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: (_____) _____ www: _____

Main **BRANDS:** 1) _____ 2) _____ 3) _____

INDUSTRIES: ☐WasteWater ☐Sewer ☐ Environ-Svcs. ☐Portable Sanitation ☐Pressure ☐Quality

MARKETS: ☐ USA ☐ FL ☐ South FL ☐ Caribbean ☐ Central America ☐ South America

Your description for the Guide (limit to 20 words)

CONTACT 1(Name): _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

CONTACT 2: _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

MAKE YOUR SELECTION

- 1) **Sponsor Package:** DIAM+___ DIAM___ PLAT___ GOLD___ SILV+___ SILV___ BRO___
- 2) **Booth size:** _____' X _____' **Choices:** a) #_____ b) #_____ c) #_____
- 3) **Booth types:** Add ☐ \$100 (2-sides open) ☐ \$175 (3-sides open) ☐ \$250 (Island booth)
- 4) **Add-ons:** **Electricity:** ☐ \$180 (up to 300 sq. ft.) ☐ \$250 (400 sq. ft. and up)
- Liability insurance:** \$95_____ **2nd listing:** \$495_____
- 5) **Exclusive Sponsorships:** _____ **Guide AD (size):** _____
- Note:** _____

COST

- 1) **Package** \$ _____
- 2) **Booth** \$ _____
- 3) **Booth type** \$ _____
- 4) **Add-ons** \$ _____
- 5) **Exclus./Ads** \$ _____
- TOTAL** \$ _____

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Guide and staff badges. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is mandatory. Refer to your confirmation email for details.

Approved by
Show Management

Exhibitor / Sponsor Signature

Expo Account Executive

Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO Terms & Conditions, and agree to abide by them. Fax, email and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

PLEASE CHARGE MY CREDIT CARD

VISA _____ MC _____ AMEX _____ DISC _____

Number _____ Cardholder _____

Expiration: _____ Sec. Code: _____ Signature _____

Billing Address _____ City _____ State _____ Zip _____